

MEDIA
KIT



Candace Spann

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CANDACE
Spann



Candace Spann

REALTOR | INTERIOR DESIGNER
INFLUENCER | CONTENT STRATEGIST

ABOUT ME

Hello, I'm Candace Spann! Realtor, Interior Designer, & Social Media Strategist!

I am currently a realtor working with a local New Home Construction Builder. I love to give back to the community through educating & empowering others on the importance of real estate, ownership, and wealth. In addition to being a realtor, I own Abundant Life Restore which is an Interior Design Company that specializes in affordable & fresh design styles.

I am also a Social Media Strategist who has grown all of her social media platforms by being an authentic joy spreader. It's my desire to help other entrepreneurs show up on social media as their most authentic selves.

CHARLESTON | INTERIOR | LIFESTYLE



Candace Spann

CONTENT STRATEGIST
CHARLESTON | INTERIOR | LIFESTYLE

SOCIAL MEDIA ANALYTICS

TIK TOK



51,600

followers on Tik Tok

984.1K Likes

[@candacespanntherealtor](#)

INSTAGRAM



7437

followers on Instagram

[@_candacespann](#)



1244

followers on Instagram

[@candacespanntherealtor](#)

YOUTUBE



222

subscribers on YouTube channel

[The Piece By Candace Spann](#)

CANDACE
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Services

- Tiktok Videos
 - Range from 1min to 3 min
 - Expires after 3 months
- Instagram Posts
 - Includes Pictures with Products
 - Expires after 2 months
- Instagram Reels
 - Up to 1 minute
 - Expires after 2 months
- Personal Visit/Experiences
 - Travel & Stay- Covered by the Business/Party Request
 - Charleston Local Appearances to events including hosting, beauty, fashion, marketing/outing events
- Content Strategy Training Session
 - This training session would include working personally with the business owner and developing a strategy to increase content engagement. Understanding the business vision and goals and helping achieve them.
 - Session Breakdown- Help Business Owners to learn algorithms, video editing, and trendy topics, audios, captions, etc.
 - Includes Helping creation of 3-5 reels for business
- Content Strategy Packages for Business
 - a. This is a session that consists of a meeting with a business owner and brainstorming ways to help increase brand awareness to clients.
 - b. Session Breakdown- Discussing Owner's vision and ideas that would work for Brand



Get in Touch!

CONNECT WITH ME

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